

BEHIND THE STAGE

Objectives

Behind the Stage was an objectives-driven project that has been designed to respond to the most relevant issues of the sector in the present time, as well as to anticipate the topics that the Live Performance Employers will have to face in the near future. These objectives were structured around 5 major themes:

- To **raise awareness** about the role of employers associations within the live performance sector
- To **strengthen capacity** of small or emerging employers organisations, to encourage cross-national exchange, to further support the creation of new associations and to encourage the integration of existing sectoral employers associations in the European social dialogue
- To **increase knowledge** and deepen reflection on the role and meaning of employers, on specific issues of change which impact the live performance sector and in this way identify innovative practices or new ways of cooperation in social dialogue and as such also contribute to the public debate on a European pillar of social rights
- To **award activities** of employers and in particular associations, which contribute to the sustainability of the sector, which showcase innovative ways of association management, and which demonstrate good practices in relation to EU goals on employment and social affairs and skills.

Expected results

Being a highly practical project, Behind the Stage expected to achieve concrete results that would have a long-lasting impact on the sector. These results were articulated in 4 major areas:

- **Increased involvement** in European social dialogue through strengthened capacity of employers associations.

- **Increased knowledge** on specific themes in relation to industrial relations.
- **Visibility** of activities of associations and **recognition** of the employers association to the sector.
- **Final report and a roadmap** including possible future actions with the aim to ensure sustainability of employers associations and to have a leveraging effect on the social dialogue.

Why Behind the Stage?

Why does the Live Performance sector, and in particular the Employers Association within this sector, need a specific project? Why it is important to tackle the current issues as well as making the effort to predict and anticipate the future ones?

Behind the Stage has been designed starting from a reasoning about the sector in relation to the European Sectoral Social Dialogue and to the needs of the sector in terms of capacity building, visibility and guidance. More specifically, Behind the Stage was designed:

- **to increase the involvement** in European social dialogue through strengthened capacity of employers associations;
- **to increase knowledge** on specific themes in relation to industrial relations;
- **to give visibility to the activities** of association and **to highlight the role of** employers associations in the sector;
- **to collect results and data in a final report and a roadmap** including possible future actions with the aim to ensure sustainability of employers associations and to have a leveraging effect on the social dialogue.

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