

> SECTOR FEDERATION

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Activity Report

PEARLE* –
Live
Performance
Europe

20 16



PEARLE
LIVE PERFORMANCE EUROPE



Activity Report 2016





INTRODUCTION

Welcome to the world of live performance, one of the richest resources of Europe!

Every day the more than 10.000 organisations and cultural leaders that Pearle* represents provide joy, happiness, emotions and unique experiences, challenge thinking and open horizons for millions of citizens and audiences around the world. They do that through music, theatre, dance and plenty of different live expressions brought by musicians and performers on stage, the technical crews and professional management working behind the scenes.

To make this happen in a world that operates according to international rules is becoming increasingly complicated. Amidst award-winning artists, there is something to say for those working behind the curtains who have to make it happen in the forest of rules and regulations and under the pressure of getting it all financed and making the budgets sound.

Aiming for a sustainable environment for the live performance, Pearle* seeks to address those particular policy and regulatory affairs initiatives which may impact the daily operations of a live performance organisation.

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01

THIS WAS 2016 FOR PEARLE*...

In 2014, Pearle* issued a brochure ‘**Priorities for the live performance sector**’ for the next five years. Two years later, many of the issues addressed in the publication are still relevant. Some issues have been dealt with and are now to be further implemented by the Member States, others are still to be further explored.

As the world changed dramatically between 2014 and 2016, so has the EU: it led to a shift of the priorities in the implementation of its policies and legislative initiatives.

The Pearle* 2016 activity report learns that the sector is impacted by such decisions and proposals in its daily operations of presenting performances, under take tours, do its planning for the coming years and keep the business going whilst keeping the focus on giving audiences a wonderful experience every single time.

As the world changed dramatically between 2014 and 2016, so has the EU: it led to a shift of the priorities in the implementation of its policies and legislative initiatives.

To catch it in it in five keywords and key phrases, 2016 meant for the live performance sector:

resilience: employment, audiences – notwithstanding the difficult climate in which the sector has to operate, there was clearly proof of a “show must go on” - attitude

security: unfortunately an item that came prominently on the agenda for organisers, producers and managers in the sector

digital and live: going hand in hand, offering opportunities and encompassing threats at the same time

touring and cross-border activities: remain an non-destructible feature of our sector and the real direct demonstration of cultural diversity

keeping the business alive: whether public or private sector – the pressure on the operational budgets is substantial

This is what the sector needs: **oxygen**.
The necessary oxygen can be provided through

1. Smart financial and support mechanisms
2. Providing compensation for investments following from changed legislation
3. Funding investments to develop digital content, build and manage archives, manage digital communication
4. Exemptions or light regimes for SMEs and micro-companies in relation to administrative requirements following from legal texts
5. Abolishing discriminatory taxation on cross-border activities and make reduced VAT rates and exemption general across the EU

02

THE POLICY AREAS ON THE PEARLE* AGENDA IN 2016



Panel discussion on the Brexit at the members conference in Zurich

1. Culture

Policy on culture is an area primarily managed at national and/or regional and local level. However, culture has also an important cross-national and international dimension, such as education, health, environment, and many other issues.

Culture is characterized by its dual nature, including an intrinsic value of what arts and culture mean for society, as well as the economic side providing jobs and contribution to GDP.

In this regard Pearle* seeks to contribute in policy initiatives to those parts.

The main areas around which Pearle*'s activities were concentrated in 2016 can be summarized around the following **three themes**:

1. Culture and external relations, as well as the protocol on cultural cooperation (within the framework of the EU-Korea Free Trade Agreement)
2. Culture and creative industries, and synergies with other industries (such as tourism)
3. Funding, support and sectoral approaches (music, circus, heritage, Creative Europe)

Mobility remains an important topic, which has overlaps and links to other EU initiatives (see further in this publication).

Key issues of interest

- Joint Communication ‘Towards an EU strategy for international cultural relations’ JOIN(2016) 29 final (8 June 2016)
- Publication of the Appeal ‘the power of culture and the arts’ by the European Alliance for culture and the arts, whose aim is to put culture and the arts higher on the European agenda (April 2016)

- Activities of the ABmusic group, whose meetings were facilitated by the DG Culture – unit Creative Europe
- Stock-taking meeting on the mobility of artists and cultural professionals, as part of the Culture Council work plan
- Conference and presentation of manifesto on circus, initiated by MEP Istvan Ujhelyi
- the Voices of culture structured dialogue, coordinated by the Goethe institute
- Domestic advisory committee (DAG) on EU-Korea Cultural Cooperation
- Announcement of the European year on heritage 2018
- Own-initiative joint report (ITRE & CULT) on Cultural and Creative industries
- Mid-term evaluation of the Creative Europe programme
- European tourism day on enhancing synergies between tourism and CCI
- Crowdfunding4Culture project to identify and analyse best practices
- Role of culture in the CETA trade agreement of EU with Canada

Activities in 2016

- Participation in workshops, meetings, conferences
- Contributions to studies, surveys, EP initiatives and reports
- Information to members, analysis and briefings
- Collaboration with other networks and interest representative organisations
- Partner in Rise project of EFA (funded under Creative Europe)

HIGHLIGHT! Following internal preparatory work in 2015 and exchanges with other associations, Pearle* issued a paper entitled ‘**The power of culture and the Arts**’.

As part of a newly created “Alliance for culture and the arts” this Appeal was presented to Commissioner Navracsics and CULT committee chair Ms Silvia Costa at the European cultural forum in April. See further in this brochure.

➤ **Priority for 2017**

Further developing relations with other sectors (tourism, heritage, ...). — Continue mainstreaming culture in other policy areas and give more attention to the regional and urban policy initiatives. — Create more awareness on culture and the arts with policy makers.

2. Digital environment

The EU developed as one of its flagship initiatives a strategy aiming for a Digital Single Market. This strategy encompasses various regulatory initiatives.

Key issues of interest

- Copyright in the digital environment (EU reform on copyright)
- Access to radio spectrum for use of wireless microphone technology
- Web accessibility to public websites
- Data protection

Further interest was taken in the following EU initiatives or issues:

- interchange payment fees for card payments
- cross-border portability of online services
- hyperlinks

Activities in 2016

With a number of workshops on copyright in the digital environment, in collaboration with EFA, Pearle* provided expert workshops to train cultural leaders when they have to deal with the high number and complex issues for rights clearance in the context of live performance activities:

- Copyright and social media
- Streaming of performances

➤ **Priority for 2017**

To continue monitoring EU initiatives in relation to the digital agenda. — To undertake workshops and seminars to bring the digital environment closer to the live performance sector.

3. The Juncker investment plan; other EU initiatives in relation to financing

The European Fund for Strategic Investments (EFSI) existed mid 2016 one year. It aims at mobilising at least EUR 315 billion in additional investments in the real economy by mid-2018.

Key issues of interest

Whilst there is need for investment in culture, the EFSI does not seem to attract attention by ministries of culture in respective member states to promote the uptake in the cultural sectors, neither much awareness raising has been undertaken by the Commission towards the cultural sectors.

However, with the support of EP, cultural and creative industries were added to the general objectives. This means that entities of all sizes as well as public sector entities in the cultural sector can apply for support for a project in line with the priorities of the EFSI.

Other issues of interest:

- Crowdfunding (report on crowdfunding in the EU Capital Markets Union) – see also above under culture
- State aid rules

Activities in 2016

Pearle* added a specific chapter to its in-house publication on EU funding opportunities for performing arts organisations through EU programmes (2014-2020) on accessing funding through EFSI. Another form of loan mechanism concerns the financial guarantee facility from the Creative Europe programme.

➤ **Priority for 2017**

Further inform the membership of the options offered through EFSI and the Creative Europe Financial Guarantee facility.

4. Education, skills, labour market, social policy

Following the global financial and economic crisis and more particularly the Eurozone crisis, the Juncker Commission has put social Europe high on the agenda.

A key objective is to decrease unemployment and to equip people with the right skills and competences to jobs. The Commission aims to realise this in the context of the internal market.

Key issues of interest

- Consultation on pillar on social rights
- Communication on A New skills agenda for Europe - Working together to strengthen human capital, employability and competitiveness
- Restart of social dialogue
- Alliance on apprenticeships
- New start for working parents (work-life balance)
- Communication on health and safety at work
- Proposal for revision of Directive on occupational pension funds
- Proposal for revision of posting of workers directive
- Proposal for revision of the social security coordination regulation
- Risk assessment and risk prevention

Activities in 2016

- Participation in meetings as employers association (liaison forum facilitated by DG employment, sectoral social dialogue, European employers network facilitated by Businesseurope)
- Information, newsflashes, briefings, analysis of Commission proposals (see further in this brochure)
- Participation in (social partner) consultations

- Follow up on ESCO (European skills competences qualifications occupations) in the arts, entertainment, recreation sector
- Partner in project on Skills council for live performance and audio-visual sectors funded under Progress
- Partner in project on Online interactive risk assessment tool (OiRA) for the live performance sector funded under social dialogue budget strand
- Partner in project TALQ transparency in arts level qualifications funded under Erasmus+
- Participation in working group Learning Outcomes of music conservatoires funded under Creative Europe
- Member of MuSiQuE board on quality enhancement in music education
- Finalisation and promotion of the OiRA tool for performances and venues

➤ **Priority for 2017**

Stimulate the debate on proposed EU policy and initiatives within the membership. - Seek to further encourage the use of the OiRA (online risk assessment) tool. — Continue collaboration with its social partner representing performers (FIA), musicians (FIM), and technicians (Uni-Mei) in the framework of the two-year work plan. — Continue collaboration with training and education providers.

5. Migration, Security

Following the attacks in November 2015 in Paris and those in 2016, the issue of security has dominated to a great extent the political agenda.

Key issues of interest

The focus on combatting illegal migration has highly influenced the travel for legitimate travellers (whether for tourism or work).

At the same time, in the context of guaranteeing civil protection, venues, theatres, festivals or organisers are seeking guidance on how to deal with security.

Activities in 2016

Security: Organised in Brussels in September 2016, with additional support from the Flemish government, and in cooperation with EFA, a one-day seminar was held on this particular topic. Interesting contributions were made from Pearle* members from France and the UK and by experts from Belgium, France, Netherlands and UK.

Migration: see further in this brochure. In discussions on Commission initiatives and proposals in the context of regular migration, viewpoints evolved due to the issue of security. This became clear in the course of the legislative process of first reading in the EP LIBE committee and in the working visas (Home affairs Council) on the 2014 Commission proposal on the recast visa code and touring visa.

> Priority for 2017

Continue sharing information, updates and guidance on security for live performances — Continue underlining the need for different approach to legal migration and legitimate and bona fide travellers

6. Brexit

In 2016 specific attention was also given to the Brexit, including updates for the membership.

Activities in 2016

- A panel discussion was held at the members conference in Zurich in November 2016 on the Brexit set against the views and experience of the relations with the EU from Switzerland and Norway
- Different newflashes and a briefing note

> Priority for 2017

Follow the process, keep members updated and advocate for continued and privileged relations between the EU and the UK for the benefit of cultural exchanges, cultural cooperation, co-productions, touring.

03

The present situation, due to the migration crisis and the changed political climate in the world, makes it for operators in the sector increasingly difficult to work internationally.

TRANSVERSAL ISSUES OF INTEREST TO PEARLE*

1. Free movement /mobility

The free movement of workers and services in the internal market belongs to the pillars of the single market. Free movement is also important for relations with third countries, for the touring and travelling in and out Europe.

The present situation, due to the migration crisis and the changed political climate in the world, makes it for operators in the sector increasingly difficult to work internationally.

Issues on the agenda in 2016

- Visa package (recast visa code and touring visa)
- Visa Reciprocity with US and with Canada
- Proposal of a new ETIAS European Travel Information and Authorisation System, the European visa waiver system
- Labour mobility package (posting of workers and social security coordination)

Activities in 2016

See next chapter on regulatory affairs.

Pearle* calls upon the EU to ensure that legitimate third country national travellers can rely on transparent and clear rules, so that they are not hindered to execute their professional activities. Bona fide travellers should be able to benefit from easier processing of visas when that is required. In addition it is of the utmost importance to keep Europe attractive as destination for visitors. The great cultural offer available in Europe is a major reason for tourists and visa policy should take this into account, when balancing it against security measures.

2. Administrative burdens for SMEs and micro-enterprises and compliance costs

The live performance sector is characterised by thousands SMEs and micro-enterprises.

Although the current Commission aims to avoid overregulation, the revision of legislation and enforcement rules lead to opening the door for Member States to add on layers of administrative burdens and not in the least compliance costs.

Those confronted with the daily reality of working internationally call for more European coordination and one-stop-shop mechanisms. In this context Pearle* was particularly interested to the initiative on a Services Passport to address regulatory barriers, although primarily focused on the construction sector and business services.

Activities in 2016

- Issuance of four brochures (period 2016-2017) to guide the cultural manager through the steps to take in the fields of social security, taxation, VAT, copyright clearing.
- Survey in Pearle* membership on administrative issues when undertaking cross-border activities (touring) following from posting of workers, taxation, VAT, or other issues
- Contribution to consultation on a Services passport
- Contribution to consultation on the evaluation and modernisation of the legal framework for the enforcement of intellectual property rights

Pearle* calls upon the EU to make it possible for SMEs and micro-enterprises to benefit from lighter regimes or exemptions on legislation when it leads to disproportionate administrative burdens or when compliance costs result in disproportionate budgetary implications.

3. Data and statistics

The report produced at the end of the European project on the Sector skills council of the live performance and audio-visual sectors demonstrates that although some data on labour market could be collected there is urgent need for data and statistics produced by Eurostat.

At present available data are either incomplete, inaccurate, partial, available in one country and not the other, available in a specific (small) part or group in the sector.

Current Eurostat data are also too limited, as Pearle* learned through an analysis made for its' members of the data produced on cultural services and goods in 2015. Examples from other sectors such as tourism show that it is possible to produce and collect useful and interesting data.

Activities in 2016

- Analysis of cultural statistics of importance for live performance sector presented by Eurostat in July 2016
- Final report in framework of Skills Council for live performance and audio-visual sectors presented in June 2016

Pearle* calls upon the Commission to initiate in 2017 a legislative act allowing Eurostat to undertake the data collection on different areas of interest.

4. Impact of the crisis and austerity measures

The topic is a recurrent item on the agenda of social partners. At meetings participants report on the impact of austerity measures where cuts were made on financing of culture. This has impact on the operational budgets of organisations receiving public support.

Besides reduced public support, a strong impact on the sector is clearly evidenced in the case of higher VAT rates on admission of tickets.

On the other hand, in some countries initiatives are taken to provide other ways of support to the cultural sector, such as tax relief or tax shelter systems.

The role of the EU in this context is important as it foresees the extent in which state aid is allowed or special provisions for tax incentives to culture are in line with the treaty provisions. It also allows member states to apply reduced VAT rates.

Activities in 2016

- Follow up on state aid rules
- Preparation to VAT consultations
- Presentation of annual internal membership survey on impact of the crisis
- Presentation by members of UK, Belgium (Flanders), Spain, France

Pearle* calls upon the Commission to be supportive to the cultural sector by continuing to ensure reduced VAT rates or exemption, as it is evidenced that it gives the right incentives of job maintenance and job creation as well as giving it oxygen to its businesses.

TOP TEN OF REGULATORY AFFAIRS ON THE PEARLE* AGENDA

04

1. Digital environment: radio spectrum and wireless microphones

What? Proposal for a Decision of the European Parliament and of the Council on the use of the 470-790 MHz frequency band in the Union (COM/2016/043 final of 2 February 2016).

What's at stake? Access to the radio spectrum, in particular the UHF, is crucial for the use of wireless microphone technology for artists and crew at live events.

As PMSE and broadcasting have been moved out from the 800 MHz and 700 MHz band in favour of electronic communication services, it is essential to include culture in its objectives in order to ensure that creative content can continue to be delivered.

The sector needs certainty, reliability, audio quality, non-interference, guaranteed access and long-term predictability for spectrum use and investment in equipment.

Activities in 2016

Throughout the year in collaboration with the Wider Spectrum Group several actions were undertaken, including position papers, statements, meetings, events. See www.widerspectrum.org

> Priority for 2017

Finalisation of co-decision procedure on the UHF decision. — Opinion of the RSPG on a long-term strategy for PMSE. — European preparation for ITU WRC2019

2. Copyright affairs: the copyright reform

What? Proposal for a Directive on copyright in the Digital Single Market (COM(2016)593 of 14 September 2016).

What's at stake? As part of the proposal for a directive on copyright in the digital market, the exception on preservation purposes for cultural heritage institutions could have an impact on live performance organisations holding an archive. The exception gives the cultural heritage institution the right to make a copy of any works in their collections for the purpose of preservation.

In addition, the proposal for a new press publishers right such as introduced in the Commission proposal could have a harmful impact on the live performance sector using excerpts of press articles online for the purpose of audience development and advertising.

Activities in 2016

- Consultation on the reform of EU copyright rules, information to members and analysis of the Commission proposals in September 2016 on the copyright package.
- Workshops organised with lawyers on copyright and social media and copyright and the online environment and copyright and streaming.
- Development of a brochure on copyright clearing for live events

> Priority for 2017

Follow closely the legislative process on the directive on copyright in the single market. — Continue to highlight the issues for users in the sector. — Continue to pay attention to copyright in the offline environment, which also has a cross-border dimension in the context of (physically)

touring productions. — Support members, by presenting a brochure on copyright clearing for live events (in the series ‘the cookbook for cultural managers’ in collaboration with EFA), to explain how to deal with a large number of different types of copyright (and neighbouring rights) in order to make a performance or show visible on stage

3. Digital environment: public sector’s web accessibility

What? Directive 2016/2102 of the European Parliament and of the Council on the accessibility of public sector bodies’ websites of 2 December 2012

What’s at stake? In the course of the legislative process, the European Parliament widened the scope of the text which includes publicly funded cultural organisations.

Whilst Pearle* supports the Commission initiative in the field of web accessibility as live performance organisations endeavour to provide access to cultural content for all citizens, including elderly people and those with disabilities. Yet, a specific regime excluding time-based media and heritage collection items, is a way to avoid disproportionate burdens.

Activities in 2016

- Information and analysis of the possible impact of the EP initiative to widen the scope of the text
- Statement on the trilogue on the accessibility of the public sector bodies’ websites
- Information on the adoption of the directive by the EP in October 2016
- Information in in-house publication on ‘EU legislation targeted to the public sector’

➤ Priority for 2017

Inform members on the implementation of the directive, through guidance and an expert workshop.

4. Employment: labour mobility package

What? In the context of free movement of workers and of services :

- Proposal for revision of the posting of workers directive (COM(2016) 505 final of 8 March 2016), and also the implementation of directive on the enforcement on posting of workers (Directive 2014/67/EU transposed by national law by June 2016).
- Proposal for revision of the social security coordination regulation (COM(2016) 815 final of 13 December 2016).

What’s at stake? Workers who move to another country are normally covered by the social security of the host country, but when a worker is posted for a temporary period to another country, then the posted worker remains covered by the social security of the home country. In the live performance sector, which is characterised by high and very short term mobility posting is closely related to the touring of performances.

Another specific issue in the sector, where people tend to have several employment contracts, sometimes at the same time, concerns the social security rules for simultaneous or alternating activities. The EU aims to address unfair practices and ensure the principle of equal pay for equal work.

Activities in 2016

- Information and briefing note on posting and call to members on cases with regard to enforcement rules.
- Exchange of impact of posting of workers directive at members meetings.
- Publication of brochure ‘The ultimate cookbook for cultural managers – social security in an international context’ (in cooperation with EFA, as part of the RISE project) providing guidance on the application and steps to take when posting a worker or employing a person in case of simultaneous or alternating work.

➤ Priority for 2017

Inform the co-legislators and the EC of the expected impact on administrative burdens and compliance costs for the thousands of SMEs and micro-companies of the proposal on the posting of workers. Pearle* calls upon the EU for a legislative framework that allows for a light regime or providing exemptions on those provisions which lead to disproportionate burdens for the sector. The present rules are already more than enough burdensome and complex.

5. Environment and CITES: issues for musical instruments

What? International rules on protected species and the travelling with musical instruments

- 17th meeting of the Conference of the parties to CITES (CoP17) – recommendation of Resolution Conf 16.8 on frequent cross-border non-commercial movements of musical instruments
- European legislation implementing resolution Conf 16.8
- EU MIC (Musical Instrument Certificate)

What’s at stake? Travelling with musical instruments containing parts of protected species listed by the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) requires an in-depth preparation.

Whereas in the past, there was no risk factor to cross international borders with such an instrument, the situation has changed with the focus of several governments to better protect African elephants and implement new restrictions on travel and trade in ivory. In the last year, several musicians and orchestras had problems with customs seizing musical instruments, especially when entering the US where restrictions are higher than in most other third countries.

Activities in 2016

- Workshop for Pearle* members on international touring with musical instruments containing CITES protected species.
- Video message by Pearle* at side event on musical instruments at CoP17 in Johannesburg.
- Several letters and statements in relation to MIC and to CoP17.
- In-house publication for Pearle* members with travel tips: ‘how to prepare your touring activities with musical instruments containing cites protected species’.
- Cooperation with other stakeholders including instrument makers EILA, musicians union FIM, League of American orchestras
- Regular contacts with CITES authorities in different EU member states and with the European Commission, DG ENVI
- Newsflashes regarding travelling with musical instrument containing ivory to the USA (new US ivory rules taking effect on 6 July 2016)

➤ Priority for 2017

Provide further guidance to members and to the wider sector in collaboration with the DG ENVI. — Ensure participation in expert commission group on annotations. — Establish relations with group of Members of the European Parliament for Wildlife (MEPs4Wildlife).

6. Taxation when exercising cross-border activities

What? Report on ‘Ways to tackle cross-border tax obstacles facing individuals within the EU cross-border tax obstacles’ of the Commission group of experts on removing tax problems facing individuals who are active across borders within the EU, published March 2016.

What’s at stake? There are special tax rules for (performing) artists, as EU countries follow the OECD Model tax convention to conclude bilateral tax agreements, where article 17 (entertainers and sportspeople) allows a country to levy taxes on the income earned in the country where a performance

takes place. This leads to risk of double taxation, especially if expenses cannot be deducted at source. Thanks to ECJ rulings artists should however be allowed to deduct their expenses at source. All in all, international taxation of artists remains complex and can easily lead to excessive or double taxation.

Activities in 2016

- Participating on behalf of the European social partners live performance (Pearle* & EAEA), Dr. Dick Molenaar highlighted specific issues on tax problems in relation to artist taxation.
- Social partners continued to discuss the state of play.
- The outcome of the report and options for follow-up were presented at a stock-taking meeting on artist mobility organised by DG Culture.
- Publication of Pearle*-EFA booklet: ‘The Ultimate Cookbook for cultural managers - Artist taxation in an international context’.

➤ Priority for 2017

Follow up on recommendations and proposals made in the expert group. — The Commission can develop mechanisms to improve administrative cooperation between tax authorities in the case of cross-border taxation and develop common formats for tax credits.

7. VAT

What? Action Plan on VAT – Towards a single EU VAT area, published in April 2016 by the Commission. Launch in December 2016 of three consultations to contribute to the process in view of legislative proposals to be presented in the course of 2017.

What's at stake? The EU VAT directive foresees the possibility for member states to apply reduced rates or exemption for admission to shows (tickets) or on services supplied by artists. This option is important as low rates (or exemption) have an immediate effect on access to culture by keeping the ticket prices affordable for all citizens.

In addition it also has an important impact on the jobs in this highly labour-intensive sector. Finally, as

member states have different rules, also in relation to public bodies, different approaches may complicate cross-border cooperation and increase administrative burdens for SMEs.

Activities in 2016

- Information to members regarding the Commission initiatives.
- Presentation at Pearle* conference on impact of increased VAT rate on the sector in Spain and activities undertaken with the Spanish government.
- Publication of Pearle*-EFA booklet: ‘The Ultimate Cookbook for cultural managers - VAT in an international context’.

➤ Priority for 2017

Respond to consultation on ‘Adapting the VAT system to the needs of SMEs’ and the consultation ‘Towards a modernised VAT rates policy’. For the cultural sector it is crucial to be able to have a Europe-wide system that allows for VAT reduced rates or exemption when the latter is of more suitable. Avoiding or diminishing administrative burdens remains an important goal.

8. Travelling with musical instruments on airplanes

What? Proposal of March 2013 for a Regulation amending Regulation (EC) No 261/2004 establishing common rules on compensation and assistance to passengers in the event of denied boarding and of cancellation or long delay of flights and Regulation (EC) No 2027/97 on air carrier liability in respect of the carriage of passengers and their baggage by air.

What's at stake? It is indispensable for a musician to be able to travel with a musical instrument, which is the necessary tool for his/her profession. The lack of harmonised airline policy on travelling with instruments hinders the professional mobility of musicians.

Activities in 2016

- Updated guidance for Pearle members with policies of EU airlines on taking musical instruments and a further in-depth comparative analysis of airline policies. For the first time it also included the description of the airline policies of two American airlines.
- Exchange at European social dialogue committee ‘live performance’.

➤ Priority for 2017

Present the analysis to relevant parties and policy makers. — Continue exchange at European social dialogue committee. — Follow up on possible renewed negotiations on airline passengers package. — Follow up on effect of implementation of FAA Air Transportation Modernization and Safety Improvement Act - SEC. 403 § 41724, that includes a specific article on musical instruments.

9. Third-country nationals: visas

What? 2014 Visa package proposal of the Commission, including

- A proposal for a REGULATION establishing a touring visa and amending the Convention implementing the Schengen Agreement and Regulations (EC) No 562/2006 and (EC) No 767/2008.
- A proposal for a recast Regulation on the Union Code on Visas (Visa Code).
- A proposal for an ETIAS travel information and authorisation system.

What's at stake? For the live performance sector, which is highly international in its activities and composition of teams, it is common to work with third-country nationals.

A festival, promoter, venue, concert hall may invite an artist or group from outside the EU for whom it is required to have a visa for the duration of the tour in a given country or different countries belonging to the Schengen area.

A producer, touring company (theatre, dance, music) may have third-country national invited as a guest performer or to be part of a production during a specific period. Another scenario is for example when a foreign group manages itself a tour staying several weeks and months in different countries (Schengen and/or non-Schengen).

Activities in 2016

- Vote of the European Parliament committee LIBE voted on the Commission proposals of the Recast visa code and on the Touring visa in March 2016, which also gave the EP the mandate to negotiate with the Council in future trilogue meetings.
- Follow up with the Commission, DG Home, on the visa policy in general and on the specific instruments.
- Joint activities with the tourism sector, including with the support of the EP TRAN committee

➤ Priority for 2017

A further continuation of the discussions by co-legislators on the Commission proposals. Transparent and easy rules for third-country nationals are needed for those who need a visa perform and tour in the Schengen zone or travel in and out. — A solution regarding the legal gap arising following the 90/180 rule, especially for visa-exempt third country nationals, to tour for a longer period than 90 days in the Schengen area. In this respect, analysis of the newly proposed ETIAS system will be undertaken.

10. Third-country nationals: legal migration

What? Proposal for a Directive on the conditions of entry and residence of third-country nationals for the purpose of highly skilled employment of 7 June 2016, revising the EU blue card scheme.

What's at stake? Live Performance organisations are characterized by the international composition of their teams. For the employment of artists and other professionals, who often work on a project basis, could benefit from a European blue card system.

A transparent and single EU-wide system allowing to cut red tape, is a regulatory initiative that is welcomed by the sector, which is primarily composed of SMEs and micro-enterprises.

Activities in 2016

- Information on the proposal, in-depth analysis of the new text and the potential impact for the sector.
- Position paper and follow up with the different Commission services and EP committees EMPL and LIBE.

> Priority for 2017

Continue to follow up the legislative process and inform members on the state of play.

The Wider Spectrum Group (WSG) represents the interests of listeners and viewers, workers and businesses in the field of audio-visual, radio, live performances, programme-making and special events.

05

PEARLE* JOINS FORCES WITH OTHER ASSOCIATIONS ON TARGETED ISSUES

Pearle* was in 2016 active in three groups of stakeholders who join around a specific issue of common interest: the Wider Spectrum Group, the European Alliance for culture and the arts and the Tourism manifesto group.

1. The Wider Spectrum Group WSG

The Wider Spectrum Group (WSG) brings together several organisations representing civil society as well as employee and employer representatives. Together these organisations represent the interests of listeners and viewers, workers and businesses in the field of audio-visual, radio, live performances, programme-making and special events.

WSG members share a common view on the need to ensure European and national policies regarding frequency allocation preserves the potential for European growth, innovation and sustainable employment. The WSG, including Pearle*, met on February 29th with Andrus Ansip, the European Commission Vice

President for the Digital Single Market, today to urge support for creative producers and distributors of European cultural content in upcoming EU legislation on the UHF frequencies.

At a Parliamentary Event hosted by Members of Parliament Stefano Maullu and Patrizia Toia on 21st June the WSG issued a statement ‘Growth of the European Cultural and Creative Sector: Why Spectrum Matters’.

The statements can be found on www.widerspectrum.org/mediacontacts



WSG delegates, including Pearle*, meet with Vice-President Andrus Ansip

2. The European Alliance For Culture And The Arts

The European Alliance for Culture and the Arts gathers together European associations and networks, national organisations and individual supporters.

It seeks to build a broad coalition from cultural and arts sectors as well as from other parts of economy and society, with the aim to include culture and the arts in the priorities and long-term strategic goals of the European project.

The Alliance was officially founded at the European Cultural Forum in Brussels in April 2016. Members of the group discussed their future collaboration and presented the founding appeal ‘The Power of Culture and The Arts’ to Tibor Navracsics, Commissioner for Culture and Education, as well as the chair of the CULT committee in European Parliament, Silvia Costa. Pearle* members had endorsed the text at the 50th General assembly of Pearle* in Prague on November 30th, 2015.

The Alliance counts 34 European organisations and several hundred supporters in EU Member States. A website and a twitter account (@EUforculture) were set up in 2016.

After the appeal, a second statement on the place of culture in the EU Sustainable Development Goals was published at the end of the year.

allianceforculture.com



Delegation of Alliance for culture and the arts present their appeal to MEP Silvia Costa and Commissioner Navracsics



3. The Tourism Manifesto Group

European public and private tourism stakeholders joined forces in December 2015 presenting a European Tourism Manifesto For Growth & Jobs, a document which highlights the EU policy priorities for the sector in the coming years. The initiative is supported by the Vice-Chair of the TRAN Committee and President of the Tourism Task Force, Mr Ujhelyi and other members of the European Parliament. Pearle* joined the group of about 40 associations mid-2016.

The manifesto highlights the key EU policy priorities for the sector in the coming years on topics ranging from skills and qualifications to sustainability and competitiveness of Europe’s tourism. It also includes references to culture and the performing arts.

The tourism manifesto group also closely works together with the Tourism Task Force of the EP on issues related to EU visa policy.

www.tourismmanifesto.eu

The tourism manifesto highlights the key EU policy priorities for the sector in the coming years. It also includes references to culture and the performing arts.



MEP Istvan Ujhelyi, Mr Corazzo – DG Grow, and members of the tourism manifesto group

EU PROJECTS

Generating added value to the goals and activities of Pearle* and for the benefit of it's members

In 2016 Pearle* was involved as a partner in five European Union funded projects. Two projects terminated mid-2016 and three further continue to 2017.

Much demanded as a potential partner, only those projects in which Pearle* sees a true added value are the ones to which Pearle* commits an important amount of its time and involvement.

1. Online interactive Risk Assessment tool

EU programme: Social dialogue (DG Employment)
Project leader: Uni-Mei
Role of Pearle*: Project partner
Financial contribution received: Reimbursement travel costs
Own contribution: Staff working time, Pearle* representation in steering committee
Activities: Final Conference, 15-16 June 2016, Athens
Outcome: Two European online interactive risk assessment tools, one for productions and one for venues

Tools accessible on: www.oiraproject.eu/oira-tools



2. European Sector Skills Council in Audiovisual and Live Performance sectors

EU programme: Progress (DG Employment)
Project leader: Uni-Mei
Role of Pearle*: Project partner
Financial contribution received: Reimbursement travel costs
Own contribution: Staff working time
Activities: 3 meetings: Prague, January 2016 / Madrid, March 2016 / Brussels, June 2016
Outcome: Final report 'Trends and skills in the European audiovisual and live performance sectors'

Info available on dedicated website www.creativeskillseurope.eu



	April 2014	November 2014	December 2014	year 2015	June 2016	July 2016	September 2016	March 2017	June 2017	December 2017
OIRA Risk Assessment			start of phase II project			end of project				
European Sector Skills Council		start of project			end of project					
RISE EFA-Pearle* partnership capacity building	start of project							end of project		
AEC Full Score				start of project					end of project	
TALQ							start of project			end of project

Timeline of the five EU funded projects Pearle* was involved in as a partner in 2016

3. RISE: Rising to the Occasion – enabling a sustainable, innovative and influential cultural landscape through festivals

Synergy partnership EFA-Pearle* for activity 10 ‘Capacity building in the context of internationalisation, cross-border cooperation and mobility’.

EU programme: Creative Europe – sub-programme culture – networks (DG Culture)

Project leader: EFA-European Festivals Association

Role of Pearle*: Partner in activity 10

Financial contribution received: Reimbursement costs project coordinator, communication, travel and meeting costs

Own contribution: Staff working time

Activities:

- 3 Brochures: The Ultimate Cookbook for Cultural Managers / Social Security; VAT; Taxation / Cultural cooperation in an international context
- 4 Workshops: Copyrights in the digital environment (Wroclaw, May 2016 2x) / Organising Performances in times of terror threat (Brussels, September 2016) / About streaming of performances (Zurich, November 2016)



4. AEC Full Score

EU programme: Erasmus+ project

Project leader: AEC European association of conservatoires and music academies

Role of Pearle*: Partner in activity WG Learning Outcomes

Financial contribution received: Reimbursement travel costs

Own contribution: Staff working time

Activities: 3 Meetings: 7-8 January 2016, London / 9-10 June, London / 26-27 September 2016 Brussels



5. TALQ project

EU programme: Erasmus+ Key Action 3: Support for Policy Reform, Support to European Policy Tools

Project leader: Accademia Teatro alla Scala

Role of Pearle*: Social Partner

Financial contribution received: Partner contribution for working time

Own contribution: Staff working time

Activities:

- First meeting with partners, Brussels September 2016
- Questionnaire to map national qualifications and certificates to ESCO-based international profiles.

website: talqproject.org

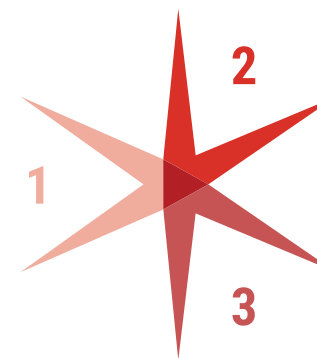


REPRESENTATION

07

Pearle* actively represents the interest of the live performance sector to EU and international bodies. Pearle* regularly collaborates with other federations to achieve its objectives.

Pearle* assumes via its three main roles as sector federation, international network and management (or employers) association its mission of creating a sustainable environment for the live performance.



Symbolised in the logo of Pearle*, the representation and collaboration throughout the year 2016 can be summarised as follows.

1. Sector federation

> Representation in

- WSG, Wider Spectrum Group
- Civil society stakeholder group Trade
- Domestic advisory group EU-Korea cultural cooperation
- MuSiQuE, music quality enhancement and accreditation for higher music education
- WIPO, world intellectual property organisation
- UNESCO - 10th Session of Intergovernmental Committee on cultural diversity
- CoP17 on CITES convention
- Stakeholder group CCI
- Stakeholder group Radio Spectrum

> Collaboration and exchange with

- EILA, International federation of violin and bow makers
- League of American Orchestras
- ECA & Kellye Drye law firm
- APWPT and broadcasting through WSG wider spectrum group
- HOTREC and tourism sector
- EMC, ILMC, IMPALA, AEC and variety of stakeholders music sector

2. International network

> Representation in

- CAE, Culture Action Europe
- European Alliance for Culture and the Arts
- Tourism manifesto facilitated by ETC European Travel Commission
- ABmusic group
- Circus manifesto
- Voices of culture structured dialogue with the Commission, facilitated by Goethe institute

> Networking with

- Various European cultural organisations
- Malta group, informal contact group of European cultural networks

> Partnerships with

- EFA European Festivals Associations
- AEC European association of Conservatoires
- Accademia Teatro alla Scala, Milan
- STEPP Association of technicians in the arts and events sector in Belgium (Flanders)
- European cultural organisations and associations, incl IETM, on-the-move, Eurocities

3. Employers (management) association

> Representation in

- European sectoral social dialogue ‘live performance’
- DG Employment, Liaison Forum European social partners
- EEN-European employers network facilitated by Businesseurope
- European sectoral skills council audio-visual & live performance sectors
- ESCO reference group ‘arts, entertainment and active leisure’

> Exchange with

- EEN-European employers network
- Employers in the services sectors
- Exchange and collaboration with
- EAFA, representing FIM, FIA, Uni-Mei
- Employers in the audio-visual sectors : EBU, ACT, AER, CEPI, FIAPF
- European Agency for health and safety at work (Bilbao agency)

08

**On February 23rd
Pearle* joined twitter.
By the end of 2016
Pearle* had already
posted 66 tweets and
58 retweets**

VISIBILITY: PEARLE* MAKING ITS VOICE HEARD

@pearleurope



Website

Pearle* publishes its main position papers, statements and news release on the website

www.pearle.ws/news

Presentations

Pearle* regularly presents the association and its activities at conferences or seminars to members, interested stakeholders and key players in the broad live music and performing arts sector.

Articles and contributions

Pearle* provides on request targeted articles or short contributions for magazines or newsletters targeted at readers in the industry. Pearle* also provides video messages and other media messages.

Newsletter ‘On the European stage’

Pearle* has a newsletter ‘On the European Stage’ sent 5 times per year (except July and August) to its contacts. The newsletter includes update on regulatory affairs, state of play on projects, information on upcoming events or other issues on the agenda.

To subscribe to the newsletter contact

communication@pearle.ws

Social media

On February 23rd Pearle* joined twitter [@pearleurope](https://twitter.com/pearleurope)
By the end of 2016 Pearle* had already posted 66 tweets and 58 retweets

Publications

As part of the partnership with the European Festivals Association EFA, in the context of the RISE project which is supported by the Creative Europe programme, Pearle* issues a series of booklets targeted

at cultural managers to get a better understanding of legislation with a high impact on the cross-border cultural cooperation.

The themes are: social security, artists taxation, VAT and copyright clearing for live events. The first two were finalised in 2016, the other two early 2017.



Being a member of Pearle* is about this:

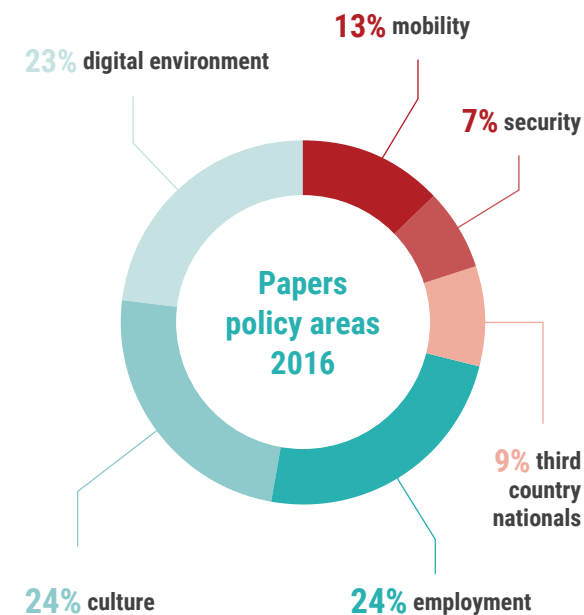
- ✦ be part of a highly professional and high level network;
- ✦ take part in conferences, working groups, committees or other meetings;
- ✦ raise issues and questions of specific interest to your organisation;
- ✦ see interests represented at the highest levels;
- ✦ obtain information geared and focused on the sector;
- ✦ learn and be informed;
- ✦ receive analysis and briefings on various legislative issues;
- ✦ have input in the drafting of position papers or responses to consultations;
- ✦ exchange with colleagues in confidentiality and trust;
- ✦ be better prepared on what will come into effect through national legislation;
- ✦ being represented in and partnered with other European associations and bodies;
- ✦ work together to ensure a sustainable environment for the live performance sector.

Delivering a variety of services

Pearle* members enjoy exclusive services based on knowledge, information, expertise and know how on international and EU regulatory and policy affairs. Both the Brussels office which takes account of the international dimension and the Pearle* members with the insights of their respective countries consolidate their intelligence. This allows exchanging and sharing in a confidential but open way on issues of common interest.

More than hundred newflashes, briefing notes, analyses, consultation papers, in-house publications, etcetera are exclusively available to members.

Almost ¾ of the papers are related to information on culture, employment and the digital environment. The other domains covered were mobility (such as travelling with musical instruments), security, third-country nationals.



Issues covered in Briefing notes

- Audiovisual policy and online platforms
- New rules on data protection and impact for live performance organisations
- Live performances online and EU audiovisual policy
- Brexit and impact for sector

In-house publications issued in 2016

Exclusively for Pearle* member associations and its own individual member organisations:

- Travelling with musical instruments on airplanes, November 2016
The updated guidance document for musicians and touring groups on terms on conditions of European airline companies, related to the carrying of musical instruments on planes, with an extensive overview of the different airline policies.
- EU legislation targeted to the public sector, November 2016
An overview for the live performance.
- Funding opportunities for Performing Arts organisations through EU programmes (2014-2020), October 2015
Guide on EU funding programmes.
- Travel Tips CITES, August 2016
Travel tips for musicians, music groups and orchestras.
- Guides on risk assessment (compiled from OiRA online interactive risk assessment tool), November 2016
EU live performance – productions
EU live performance – Venues

ASSOCIATION ACTIVITIES



51st Pearle* conference, Wrocław, Poland



51st Pearle* conference, Zurich, Switzerland

1. Two members' conferences and general assembly meetings

51st Pearle* conference

Dates: 27 – 28 May 2016

Place: National Forum for Music, Wrocław, Poland

Host: Zrzeszenie Filharmonii Polskich – ZFP (Society of the Polish Philharmonics)

Attendance: 41

Number of countries represented: 18

52nd Pearle* conference

Dates: 25–26 November 2016

Place: Cabaret Voltaire, Zurich, Switzerland

Hosts: Schweizerischer Bühnenverband – SBV (Association of theatres in Switzerland)

Attendance: 55 participants

Number of countries represented: 16

Workshops and seminars: capacity building (in the context of the RISE project)

Themes:

- Copyrights in the digital environment (Wrocław, May 2016)
- Organising performances in times of terror threat (Brussels, September 2016)
- About streaming of performances (Zurich, November 2016)

Pearle* is a dynamic association driven by and working for its members

2. Committees

Executive Committee: governing body of the association

Composition: see further in this brochure
4 meetings:

- 7 March 2016, London
- 26 May 2016, Wrocław
- 21 September 2016, Brussels
- 24 November 2016, Zurich

Audit committee

Composition: Eric Lavanchy, UTR Switzerland – Tommi Saarikivi, Suosio Finland – Pierre Vandiest, oKo Belgium

Date: 27 May 2016, Wrocław

Copyright Committee

2 meetings during Pearle* conferences:

- 27 May 2016
- 25 November 2016

2 workshops on copyright in context of cross-border cooperation with RISE project

3. EOF – European Orchestra Forum

Informal group discussing issues of common interests for orchestras

- 3 meetings:
- 28 – 29 October, Sofia (coordination BAROK)
 - 27 May 2016, Wroclaw
 - 25 November 2016, Zurich

4. Working groups

Culture working group

A group set up with the purpose to develop a paper on arts and culture and follow the activities of the Alliance on culture and the arts

- 3 meetings:
- 21 April 2016, Brussels
 - 27 May 2016, Wroclaw
 - 25 November 2016, Zurich

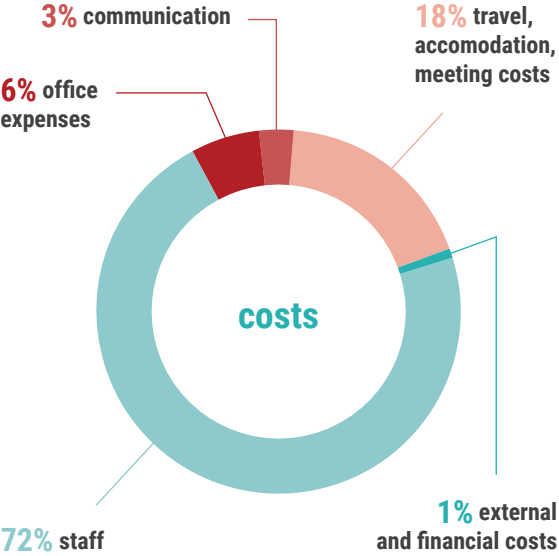
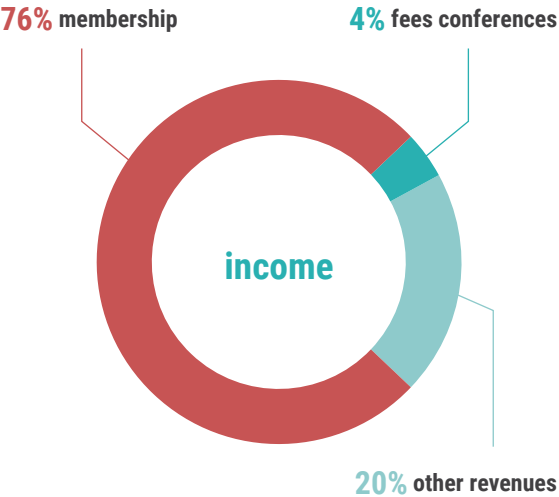
Employment & social affairs group

This group meets on the occasion of Pearle* member’s conferences and ahead of meetings of the European social dialogue to discuss matters of interest to employers and social dialogue

- 5 Meetings:
- 22 April 2016, Brussels
 - 27 May 2016, Wroclaw
 - 13 September 2016, Brussels
 - 26 November 2016, Zurich
 - 14 December 2016, Brussels

5. Finance

The association’s operations are mostly supported by the income from membership fees, which allow covering the costs for staff and general office and communication expenses. revenues from partnership with other associations for project purposes cover expenses in relation to travel and meetings.



6. Who is who at Pearle*?



Executive committee

Executive committee

Chairman: Rolf Bolwin, DBV, Deutscher Bühnenverein – Bundesverband der Theater und Orchester, Germany

Vice-chair: Géza Kovács, AHO, Magyar Szimfonikus Zenekarok Szövetsége, Hungary

Secretary: Liesbeth Dejonghe, oKo, Overleg Kunstenorganisaties, Belgium

Treasurer: Julian Bird, SOLT/UK Theatre, Society of London Theatre & UK Theatre Association, United Kingdom

Members:

- Ulrika Holmgaard, SvSc, Svensk Scenkonst, Sweden
- Sébastien Justine, FEPS, Fédération des employeurs du spectacle vivant public et privé, France
- Kathleen López Kilcoyne, FAETEDA, Federación Estatal de Asociaciones de Empresas Productoras de Teatro y Danza, Spain

Delegates (in alphabetical order):

- Alexandra Bobes, Les Forces Musicales, France
- Dirk De Clippeleir, AB, Belgium (replacing Ignace De Breuck, BSV/ABS, Belgische Schouwspelvereniging/ Association Belge du Spectacle, Belgium)
- Morten Gjelten, NTO, Norsk Teater og- Orkesterforening, Norway
- Cristina Loglio, AGIS, Associazione Generale di institute dello spettacolo, Italy
- Zdenek Panek, APD ČR, Asociace profesionálních divadel České republiky, Czech Republic
- Mark Pemberton, ABO, Association of British Orchestras, United Kingdom
- Ilka Schmalbauch, DBV, Deutscher Bühnenverein – Bundesverband der Theater und Orchester, Germany

Brussels office

- **Anita Debaere**, *Director*
- **Silke Lalvani**, *EU Policy Adviser*
- **Lies Martens**, *Coordinator RISE-project, the EU project in partnership with EFA*
- **Milton Pereira**, *Communication assistant – intern (until March 2016), Communication assistant RISE project (May – June 2016, September – October 2016)*
- **Konstantina Karameri**, *Legal research assistant – intern (March – June 2016)*
- **Adela Svidova**, *Communication assistant – intern (September 2016 onwards)*

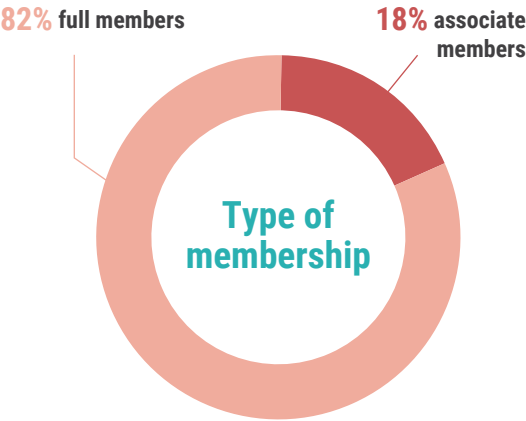
The members of Pearle*

For 2016, Pearle* has 44 members associations, 36 full and 8 associate.

Together they represents more than 10 000 live performance organisations.

Full members are European-based associations representing the interests of their members at national level.

Associate members are either European-based networks or non-European based associations.



Pearle* welcomed two new full members in 2016:

- **Nederlandse Associatie voor Podiumkunsten, NAPK** — *Dutch association for stage arts*
- **Asociación de Representantes Técnicos del Espectáculo A.R.T.e** — *Spanish Association of managers, agents, artists, representatives, promoters and festival directors in the entertainment sector*

OVERVIEW status per 31/12 /2016

Full members

- Austria**
 - Wiener Bühnenverein
Association of theatres in Vienna
 - Theatererhalterverband Österreichischer Bundesländer und Städte
Association of regional and city theaters in Austria
- Belgium**
 - Belgische Schouwspelvereniging, BSV/
Association Belge du Spectacle, ABS
Association of performing arts in Belgium
 - Overleg Kunstenorganisaties, oKo
Platform for arts organisations
 - Chambre Patronale des Employeurs permanents des Arts de la Scène d'Expression française
Chamber of employers in the performing arts of the French language
- Bulgaria**
 - Balgarska asotsiatsia na rabotodatelite v oblasti na kulturata, BAROK
Bulgarian association of employers in culture
- Czech Republic**
 - Asociace profesionálních divadel České republiky, APD ČR
Association of the professional theatres in the Czech Republic
 - Asociace symfonických orchestrů a pěveckých sborů České republiky, ASOPS
Association of the Czech symphony orchestras and choirs
- Denmark**
 - Danske Teatres Faellesorganisation
Danish association of theatres
 - LandsdelsOrkesterForeningen
Association of Danish regional symphony orchestras
- Estonia**
 - Eesti Etendusasutuste Liit, EETEAL
Estonian association of performing arts institutions
- Finland**
 - Suomen Teatterit ry / Finlands Teatrar rf, STEFI
Association of Finnish theatres
 - Suomen Sinfoniaorkesterit, SUOSIO
Association of Finnish symphony orchestras

- France**
 - Association française des Orchestres, AFO
Association of French orchestras
 - Fédération des employeurs du spectacle vivant public et privé, FEPS
National federation for public and private performing arts employers
 - Les Forces Musicales
Employers' association of operas, orchestras festivals of lyric art and classical music
- Germany**
 - Deutscher Bühnenverein - Bundesverband der Theater und Orchester, DBV
German association of theatres and orchestras
- Hungary**
 - Magyar Szimfonikus Zenekarok Szövetsége
Association of Hungarian orchestras
- Iceland**
 - Samtök atvinnuveitenda í sviðslist og tónlist, SAVIST
Employers association for the performing arts in Iceland
- Italy**
 - Associazione Generale di institute dello spettacolo, AGIS
Association of institutes in the performing arts
- Netherlands**
 - Nederlandse Associatie voor Podiumkunsten, NAPK
Dutch association for stage arts
 - Vereniging van Schouwburg- en Concertgebouwdirecties, VSCD
Association of Dutch venues and concert halls directors
- Norway**
 - Norsk Teater- og Orkesterforening, NTO
Association of Norwegian theatres and orchestras
- Poland**
 - Zrzeszenie Filharmonii Polskich, ZFP
Society of Polish philharmonics
- Portugal**
 - Associação para as artes performativas em Portugal, PERFORMART (new association in phase of creation)
Portuguese association of performing arts
- Slovak Republic**
 - Asociácia Slovenských Divadiel a Orchestrov, ASDO
Association of Slovak theatres and orchestras

- Spain**
 - Federación Estatal de Asociaciones de Empresas Productoras de Teatro y Danza, FAETEDA
State Federation of Associations of theatre and dance production enterprises
 - Asociación Española de Orquestas Sinfónicas, AEOS
Association of Spanish symphony orchestras
 - Asociación de Representantes Técnicos del Espectáculo, A.R.T.e
Spanish Association of managers, agents, artists, representatives, promoters and festival directors in the entertainment sector
- Sweden**
 - Svensk Scenkonst
Swedish Performing Arts Association
- Switzerland**
 - Schweizerischer Bühnenverband, SBV
Union des Théâtres Suisses, UTS
Unione dei Teatri Svizzeri, UTS
Association of theatres in Switzerland
 - Union des Théâtres Romands, UTR
Association of 'Romands' theatres in Switzerland
- United Kingdom**
 - Association of British Orchestras, ABO
 - Federation of Scottish Theatre, FST
 - The Society of London Theatre, SOLT
 - UK Theatre Association, UK Theatre

Associate members

- Australia**
 - Live Performance Australia
- Russia**
 - Russian Union of Concert Organisations, RUCO
- European networks**
 - Opera Europa
 - ECA, European Circus Association
 - EFA, European Festivals Association
 - ETC-CTE, European Theatre Convention
 - FEVIS Europe
 - REMA-EEMN, European Early Music Network

ACKNOWLEDGEMENTS

With the invaluable and priceless collaboration of Louise Norman (SOLT/UK Theatre, Society of London Theatres/UK Theatre Association, UK) for drafting the action points and minutes of the General Assembly meetings.

With warm thanks to oKo (the Flemish Association of Arts organisations) for its logistic and administrative support and Kaaithheater at Square Sainctelette in Brussels to host the Pearle* secretariat and offering its spaces.

With special thanks to all the members for their support, engagement, trust, commitment and expertise.

Photos courtesy to (in alphabetical order)
Silke Lalvani (photos Zurich)
Milton Pereira (photos Wroclaw, Seminar in September)
Łukasz Rajchert (photos Wroclaw)
Adela Svidova (photos Zurich)

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PEARLE* – LIVE PERFORMANCE EUROPE

represents through its members associations more than 10,000 live performance organisations and cultural leaders, including theatres, theatre production companies, orchestras and music ensembles, opera houses, ballet and dance companies, festivals, producers, promoters, music clubs, venues and concert halls, workspaces, comedy, circus and other organisations within the music and performing arts sector across Europe. It concerns both profit and non-profit organisations and enterprises.


The size of the companies stretches from professional small scale production companies, music bands and touring companies employing less than 10 persons, to medium-sized and a number of large theatrical organisations employing over a thousand people.

The live performance sector alone employs some 1,2 million workers. It is the largest job supplier of the cultural sectors.

(data Eurostat 2014; NACE Rev2, code 90)

The annual turnover of the performing arts and live music sector is about 44 to 45 billion euros. (source: EY study 2014)

PEARLE* – Live Performance Europe
Performing Arts Employers Association League Europe
Square Saintelette 19
B-1000 Brussels

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