

# Empower the live performance sector on the European stage

## Your action is crucial!

In Europe, the Live Performance Sector is a beacon of cultural diversity, artistic freedom, and shared European values. Every day it gives millions of people great moments of pleasure, and enhances their well-being.

**Pearle\*-Live Performance Europe**, representing more than 10,000 organisations in the music and performing arts sector across Europe, attaches great importance to fostering our European society in all its aspects and layers. Culture, including Live performance organisations play a vital role in the sustainable shift, and we advocate for the European Parliament to take bold steps to enhance its impacts.

To achieve genuine impact, we therefore challenge you to consider in your political programmes across the different EU policy fields and make bold choices.

# Take the lead!

We invite you to tick the priority areas you intend to include in your programme and share the result with us.

- 1 Ensuring Adequate Funding**  
guarantee appropriate funding for live performance organisations, enabling them to fulfil their pivotal societal role effectively, including those who make the performances happen every day, and continue calling for 2% of member state budgets to go to culture and the arts.
- 2 Driving sustainability**  
help live performance organisations accelerate their sustainable transformation by championing environmentally friendly practices in day-to-day operations and event creation; ensure funding to transform their buildings.
- 3 Adjusting the UN SDGs**  
support the cultural sector in the coming years to include culture into the UN Sustainable Development Goals in the post-2030 SDG.
- 4 Embracing digital innovation**  
engage the sector in digital change, by helping to create the right supporting environment for the integration of new technologies.
- 5 Facilitating cross-border mobility**  
create a genuine internal market in which live performance organisations can undertake real cultural cooperation across borders and tour without hindrances; take a strong stance to support cultural exchanges and touring worldwide.
- 6 Simplifying administrative processes**  
ease administrative hurdles and reporting obligations in current and new legislation which have increased importantly over the past years, and call for simplified arrangements and exemptions for small organisations and companies (SMEs).

- 7 Advocating for international cultural exchanges, incl. the UK**  
call for targeted solutions on visa and work permits for third-country national artists coming to the EU and vice versa, and develop a targeted Cultural Protocol for European and UK artists which fosters cultural collaboration.
- 8 Safeguarding artistic freedom**  
ensure that European values such as freedom of speech and artistic independence of cultural organisations are respected throughout the EU; provide safeguards for independent and artistic free cross-cultural cooperation.
- 9 Cultivating inclusivity**  
support the live performance sector in its objectives to include every segment and layer of society, and as such provides cultural access for all.
- 10 Nurturing future generations**  
focus on young people, laying the foundation for our society through cultural live events that inspire and shape the generations to come.

The European Parliament and its elected members have the power to take initiatives, co-build with the other European institutions legislation that takes into consideration the challenges faced by live performance organisations and steer a course of sustainable policy making.

We urge you to pave the way for a more vibrant, inclusive, and culturally rich Europe! Seize this chance to craft impactful policies and champion the live performance sector.

Together let's weave a future where culture thrives and unites us! A Europe where the leaders of live performance organisations in all their diversity are fully part of the European conversation.

Many thanks for your support!

In 2023, Pearle\* gave input to the EP's parliamentary work on the following topics:

- Resolution with recommendations to the Commission on an EU framework for the social and professional situation of artists and workers in the cultural and creative sectors (2023/2051(INL))
- Report on the EU-UK Trade and Cooperation Agreement (2022/2188(INI))
- Report on the implementation of the Creative Europe Programme 2021-2027 (2023/2003(INI))
- Report on cultural diversity and the conditions for authors in the European music streaming market (2023/2054(INI))

#### About Pearle\* - Live Performance Europe

Created in 1991, Pearle\*- Live Performance Europe is the European federation of music and live performance organisations, it represents, through its members' associations, more than 10,000 managers of theatres, concert venues, theatre production companies, orchestras and music groups, ballet and dance companies, opera houses, festivals, promoters, technical suppliers and other professional structures in the performing arts in Europe.

Pearle\* is recognised as the only representative employers' organisation in the European Social Dialogue committee "Live Performance" and is consulted as such by the European Commission under Article 154 TFEU.

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Pearle\*-Live Performance Europe  
Square Sainctelette 19  
B-1000 Brussels

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**T** +32 (0)2 203 62 96

**E** [info@pearle.eu](mailto:info@pearle.eu)

**W** [www.pearle.eu](http://www.pearle.eu)

**X** [@pearleurope](https://twitter.com/pearleurope)

**f** [/PearleEurope](https://www.facebook.com/PearleEurope)

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